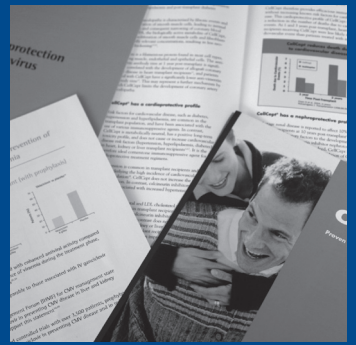
Medical Marketing

One of the most important aspects of pharmaceutical promotion is the ability to **communicate effectively** and credibly with the medical community, your customers.

Important medical data and complex scientific concepts must be clearly and lucidly presented to ensure optimal communication. nspm provides a complete medical writing service across a broad spectrum of therapeutic areas, with the **experience and expertise** of our highly qualified in-house medical writers.

Medical communication services offered by nspm cover a wide range of forms including:

- Posters
- Slide presentations
- Educational tools (e.g. slide kits, detail aids)
- Product monographs
- Newsletters
- Congress reports



Our service covers literature screening and initial writing, and continues through editorial rounds and proofreading to final printing/production of the material. Our medical communications service is **integral** to our other services, such as symposium management and organisation of advisory board meetings, providing a **comprehensive and seamless delivery** of your scientific meeting or material.